

ATHLETES HQ®

DEVELOP . COMPETE . DOMINATE .

SOFTBALL PROGRAM • 2027 SEASON • PARENT & COACH FACT SHEET

Welcome to Athletes HQ® Softball

We are excited to welcome our athletes and families to the **2027 Athletes HQ® Softball Season**. This fact sheet provides coaches and parents with a clear overview of program fees, what is included in your investment, and important information regarding uniforms and our brand-new athlete and scheduling platform. Please read through carefully and don't hesitate to reach out with any questions.

2027 Softball Player Fee – Increased Tournament/Playing Budgets for 2027

**Please note some Softball teams will have a higher player fee due to expanded training decisions and playing budgets – Updated fees coming soon, please check with coach on exact fee structure for 2027*

Softball — 2027 Per Player Fee	\$2,550
--------------------------------	---------

Jerseys & Uniforms — Important Update/Information for 2027

Please note: Game jerseys are **not included** in the player fee and will be purchased separately by each family. This is an intentional decision made to benefit our athletes and families to ensure the following:

- **Accuracy of Names** — Jerseys ordered directly by each family ensure athlete names are spelled correctly. No errors, no reprints.
- **Correct Sizing** — Families know their athlete's sizing best. Direct ordering eliminates size mistakes and exchanges.
- **Timely Delivery** — Orders ship straight to your home, avoiding delays from bulk collection and distribution at AHQ.
- **Direct-to-Door Convenience** — No waiting for pickup at Athletes HQ. Jerseys arrive at your doorstep, ready to go.

Fitting Day: Uniform fittings are scheduled for **this fall (approximately October)**. Full details including the date, location, and ordering instructions will be communicated to all families and coaches ahead of time. Please watch for that communication.

What Your Fee Covers

Your player fee is a comprehensive investment in your athlete's development, experience, and success. Here is a full breakdown of a lot of what is included:

Unlimited Cage Membership	Each athlete receives unlimited personal cage access throughout the season — train on your schedule, at your pace.
Exclusive Team Facility Use	All team practices, dedicated practice slots, and exclusive off-hour facility rights. AHQ does NOT rent to outside organizations — our athletes always have priority access with no competition for space.
Off-Season Training Program	Structured off-season programming to keep athletes developing year-round and arriving ready for the next season.
Workout Apparel & Team Gear	Each athlete receives Athletes HQ workout apparel and team-issued gear as part of their membership.
Recruiting Assistance (HS Athletes)	Dedicated recruiting support and guidance for high school players navigating the college recruitment process.
Remote At-Home Programming Capabilities— NEW 2027	A brand-new remote programming option available to all athletes. Additional details will be shared this fall.
Exclusive Lesson & Training Discounts	Members receive exclusive discounted rates on private lessons and specialized training programs at AHQ.
Increased Tournament Budgets	Expanded tournament budget for 2027, allowing for greater competitive opportunities and experiences.
Extra Uniforms, Equipment & Gear Discounts	Additional uniforms and equipment included, plus exclusive member discounts on Rawlings and Easton gear and apparel.
Ongoing Coaching & Parent Support	Continuous support for coaching staff and parents covering all aspects of player development, team operations, and recruiting.

NEW: Athletes HQ® Platform & Mobile App

★ One of the Biggest Upgrades in Athletes HQ History ★

Every athlete and family now has access to a personalized Training Profile, Recruiting Profile, and Team Pages through the new Athletes HQ® platform and mobile app.

Player Development	Recruiting Profiles	Team Pages
<ul style="list-style-type: none">▶ Personalized training programs▶ At-home drills & workouts▶ Individual development resources▶ Enhanced AHQ instructor communication▶ Track Exit Velocity, Throwing Velocity, TrackMan Bullpen Data & more	<ul style="list-style-type: none">▶ Dedicated profile for each athlete▶ Unlimited video uploads and metrics▶ Performance metric tracking & display▶ Links to PG, PGF & PBR showcases▶ Shareable links for college coaches	<ul style="list-style-type: none">▶ Team Roster Pages for every AHQ team▶ College coaches can view rosters & profiles▶ Team summer schedules in one place▶ Increased visibility for all athletes▶ Simplifies the recruiting process

Contact Information

Questions? Our team is here to help. Reach out directly using the contact information below.

General Questions and Program Info

Ashley – Manager@AthletesHQ.com

Recruiting Questions and Guidance

Luke – Luke@AthletesHQ.com